



Privacy Policy

Rare ASF Inc.

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About this policy

Rare ASF Inc., a Delaware corporation (Rare ASF, we, us or our), is responsible for the personal information described in this Privacy Policy. This Policy covers the RareASF.com landing page, waitlist and contact forms. It explains what we collect, why we use it, who receives it and how to make a request. Contact admin@rareasf.com. This Policy does not cover future marketplace accounts, identity verification, payments, wallets or escrow services; we will provide appropriate notices before introducing those activities.

1 Information we collect

Information you provide. We collect the contact details you enter, such as your email address and any name, phone number or organization you choose to provide, together with your waitlist request or the content of your inquiry. We may record the submission date, source form, communication preferences and the version of the terms or notice shown at submission.

Technical information. When you visit or submit a form, our website infrastructure and service providers may process IP addresses, browser and device information, timestamps, requested pages and security or error logs needed to deliver and protect the Site. These records may identify or be associated with a visitor.

Please do not submit sensitive information, identification documents, financial details, passwords or wallet recovery phrases. We do not request these through the landing page.

2 How we use information

We use information to maintain the waitlist, send requested launch and access updates, respond to inquiries, manage communication preferences, operate and troubleshoot the Site, prevent spam and misuse, protect records, comply with legal obligations and establish or defend legal claims. We do not treat a contact inquiry as permission for unrelated marketing. We do not use landing page information to make decisions producing legal or similarly significant effects through solely automated processing.

3 Providers and other disclosures

We use Supabase to support our database and backend services, including storage and processing of waitlist and contact submissions. We also use providers needed to host and deliver the Site and handle company email. These providers receive information as needed to perform services for us, subject to applicable contractual and legal requirements. Authorized personnel and contractors may access information as needed for their work.

We may disclose information when reasonably necessary to comply with law or valid legal process, protect people and systems, investigate misuse, or establish or defend legal rights. Information may be transferred in connection with a merger, financing, acquisition or sale of business assets, subject to applicable law and appropriate confidentiality protections. We may also disclose information at your direction. Contact submissions and waitlist records are not public listings.

4 Selling information and advertising

We do not sell personal information, share it for cross context behavioral advertising, or use it for targeted advertising. We do not permit third party advertising trackers on this landing page. We do not disclose contact information to other companies for their independent direct marketing. If these practices change, we will update this Policy and provide any required notice and choices before the change takes effect.

5 Cookies and browser signals

The Site may use cookies or similar storage only as needed for its operation, security, spam prevention and remembering essential choices. We do not use advertising cookies or optional analytics trackers under this Policy. You can manage cookies through your browser; blocking necessary storage may affect Site functions. We do not use third party tracking to follow visitors across unrelated websites for advertising.

We do not change essential Site processing in response to a browser Do Not Track signal. Because we do not sell or share information for behavioral advertising or conduct targeted advertising, there is no such activity to opt out of through Global Privacy Control. We will honor legally required opt out preference signals if we introduce processing to which those signals apply.

6 Retention

We retain waitlist information while needed to administer the waitlist and requested updates, and contact records while needed to respond and handle reasonable follow up. We assess retention based on the purpose, sensitivity of the information, duration of our relationship, security needs and applicable legal requirements. When information is no longer needed, we delete or deidentify it, subject to lawful retention exceptions and the scheduled expiration of backups.

If you leave the waitlist or unsubscribe, we stop the relevant updates and remove or restrict the active record as appropriate. We may keep a minimal suppression record to respect your choice, and limited records needed for legal obligations, security or legal claims. Retained information is not reused for unrelated marketing.

7 Your choices and requests

You may ask to access, correct or delete your waitlist or contact information, or leave the waitlist, by emailing admin@rareasf.com. You can also use an unsubscribe link where provided. Please identify the email address used for your submission and describe your request. We may take reasonable steps to verify your identity without requesting more information than necessary.

Depending on your location and whether the relevant law applies, you may have additional rights to obtain a copy of information, receive portable data, restrict or object to processing, withdraw consent, use an authorized agent, or appeal a denied request. We will respond within the period required by applicable law and explain material limits or a denial. You may appeal by replying to our response or emailing the same address with Privacy Appeal in the subject. We do not discriminate for exercising applicable privacy rights. You may complain to your relevant data protection authority or state regulator.

8 International visitors

Rare ASF is based in the United States. Information may be processed in the United States and in other locations where our providers operate, depending on service configuration. Privacy laws may differ from those in your location. Where applicable law requires safeguards for an international transfer, we will use an authorized transfer mechanism; your use of the Site alone does not waive those requirements.

Where European Economic Area or United Kingdom data protection law applies, we rely on consent for requested optional updates where required, legitimate interests in responding to inquiries and operating and securing the Site where those interests are not overridden by your rights, and legal obligations for required processing. You can withdraw consent or object by contacting us. Withdrawing consent does not affect the lawfulness of earlier processing.

9 Security

We use reasonable administrative, technical and organizational measures designed to protect information against unauthorized access, loss and misuse. No internet transmission or storage system can be guaranteed completely secure. Please report suspected security issues to admin@rareasf.com and do not include passwords or sensitive data in the report.

10 Children

The landing page forms and waitlist are intended for adults aged 18 and older. We do not knowingly collect personal information from children under 13. If you believe a child has submitted information, contact admin@rareasf.com so we can investigate and delete it as appropriate. We do not use age eligibility language as a substitute for any obligations that apply to children's information.

11 Changes and contact

We will post updates to this Policy with a revised effective date. If a material change affects information already collected, we will provide additional notice and obtain consent where required before applying that change.

For questions, privacy requests or complaints, contact Rare ASF Inc. at admin@rareasf.com.